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## GENERAL ORGANIZATION

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## PRESS INFORMATION

### THE INTERNATIONAL AUTOMOBILE FESTIVAL

#### HISTORY

The International Automobile Festival was established by Rémi Depoix and Franz Hummel in 1986 as part of the 24 Hour Ice Trials in Chamonix. The vote for «The Most Beautiful Car of the Year» was launched the following year in 1987.

Following two years in which the Jury was the only one to pick a winner, Rémi Depoix put forward a proposal to Jean-Claude Dassier of TF1 to broadcast a huge public event which ever since has had the privilege of selecting «The Most Beautiful Car of the Year», basing its judgement solely on aesthetic criteria. Minitel at the time became the ideal medium to gather the numerous votes cast (almost 100,000 in the initial years), then added to by telephone, cell phone and now, Internet.

In 2001, the event left Haute-Savoie and moved in Paris, Place Vendôme, and took the name of «International Automobile Festival». In 2006 and 2007, the Festival was held at le Grand Palais.

In 2008, the Festival knew a new impetus with two world firsts by organising a public exhibition of concept cars at Les Invalides, a place of exception.

news, press information and pictures

[www.festivalautomobile.com](http://www.festivalautomobile.com)

